



Transform your CRM into a more powerful sales tool

OneSource® for Salesforce provides access to timely business information directly in your CRM, with triggers and rich research content to help you more effectively engage with prospects and accounts.

Work smarter and faster to make every opportunity count

Building upon a strong foundation of rich and actionable business information, curated from more than 100 global data partners, Avention's OneSource for Salesforce provides the most recent and relevant information on your customers and prospects directly in your CRM.

OneSource for Salesforce helps you:

Find the best opportunities in your territory with advanced search and segmentation capabilities that make it easier to get to the data you need, when you need it.

Gain a better understanding of when to engage with companies and how closely they align with your target criteria with our Business Signals® and Ideal Profiles®.

Obtain deep company analysis and reports on demand such as SWOT reports, financials and our comprehensive OneStop report.

The screenshot displays the OneSource for Salesforce interface for a company profile of Tesco PLC. The interface is divided into several sections:

- Company Information:** Includes address (New Tesco House, Delamare Road, Chelsea, L8H 9SL, United Kingdom), phone, fax, website, and social media links.
- Key Metrics:** Employees (506), Public Float (1181 Companies), Ticker (TSO), and Market Cap (23,802,000,000).
- Financials:** Fiscal Year End (28 Feb 2015), Reporting Currency (GBP), Annual Sales (3018), Operating Profit (248), Total Assets (618), Liabilities (318), Net Worth (110), Market Value (208), Auditor (PricewaterhouseCoopers LLP).
- Engagement Metrics:** 98 Ideal Profile Score, 91 Contacts, and 357 Triggers.
- Signals Report:** A list of signals with scores of 100, such as "Does Business in China", "Does Business in UK", "Does Business in Japan", "Does Business in Germany", and "Does Business in France".

Never miss another opportunity to proactively connect with your accounts or prospects by leveraging watchlists, Triggers, news and events.

Update Account: Gild Wind Farms Topco Ltd.

salesforce.com AVENTION

| | | | |
|-------------------------------|--|--|---|
| Account Name | Gild Wind Farms Topco Ltd. | Gild Wind Farms Topco Ltd. | ✓ |
| Annual Revenue | \$ 254,465,100.0 (M) | \$ 254.7 (M) | ✓ |
| Avention Industry Code | 100 | | ✓ |
| Avention Industry Description | 100 | | ✓ |
| Avention UK SIC Code | 8039 | | ✓ |
| Billing Address | Millstream Underhead Road Wentworth QLD | Millstream Underhead Road Wentworth QLD | ✓ |
| Business Description | United Kingdom | United Kingdom | ✓ |
| Industry | Other | Other | ✓ |
| OS Assets As Reported | £ 439.2 (M) | | ✓ |
| OS Assets ERM | £ 326.1 (M) | | ✓ |
| OS Assets ERP | £ 432.2 (M) | | ✓ |
| OS Assets USD | \$ 463.7 (M) | | ✓ |
| OS Assets As Reported | £ 43.1 (M) | | ✓ |
| OS Assets ERM | £ 43.1 (M) | | ✓ |
| OS Assets ERP | £ 43.1 (M) | | ✓ |
| OS Assets USD | \$ 45.1 (M) | | ✓ |
| OS Auditor | PricewaterhouseCoopers LLP | | ✓ |
| OS City | Wentworth | | ✓ |
| OS Company Type | Private Parent | | ✓ |
| OS Country | United Kingdom | | ✓ |
| OS Country Code (ISO) | GB | | ✓ |
| OS County | Berkshire | | ✓ |

Stop wasting time on data entry
Enrich your records with a single click

OneSource can automatically populate your record fields and put the following at your fingertips:

- Company Profiles
- Industry Codes
- Contacts
- Triggers
- Research Reports
- Corporate Family

Turn Your CRM into a B2B research hub with OneSource for Salesforce



Target Opportunities

Search for companies or contacts and focus on the best contenders with segmentation tools that go beyond traditional location, industry and revenue information to provide insight into business characteristics and performance.



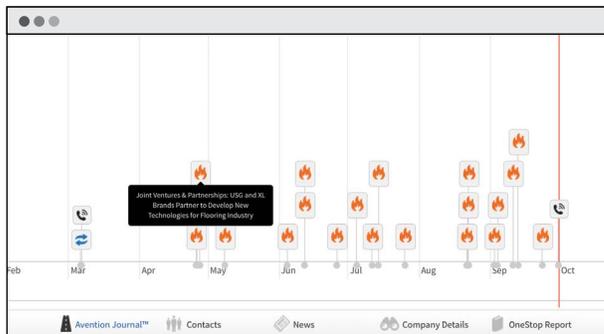
Research Companies

Be better prepared with deep information ranging from complete corporate families to in-depth coverage on competitors and strategic initiatives. Our content offerings also include extensive financial reporting, technology-focused reports and top-shelf global industry profiles.



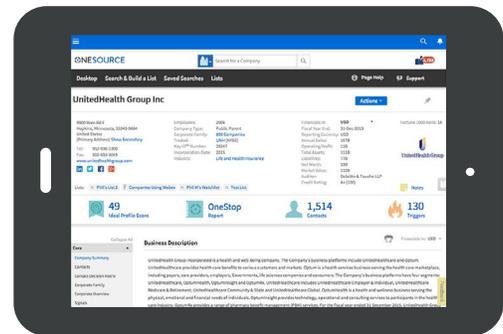
Monitor Accounts

Stay informed of call-worthy events at the companies you care about with news, Triggers and alerts. You can also find new companies that match your criteria and we'll continue listening to the market and sending likely candidates your way.



Avention Journal™

Understand what is happening at your account with a timeline view that features a mix of company news, Triggers and your own sales activities such as calls and CRM events.



Salesforce1 Enabled

Now you can access Avention data and our full application, on the go, with Salesforce1 on your mobile device.

For more information visit us at www.vention.com

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